

GARY SWEENEY

OBJECTIVE

To secure a position that allows me to incorporate my work experience and personal interests.

EDUCATION

1996 – 1998: Penn State University Media, PA
Communications/English

1992 – 1996: West Catholic High School Philadelphia, PA
High School Diploma

SKILLS

MS Office: Word, Excel, Access, Outlook, Adobe Photoshop; Quark Xpress; Macromedia Dreamweaver, Adobe Audition; Quicktime; Adobe Acrobat, Joomla CMS, HTML (Over 10 years experience)

PROFESSIONAL EXPERIENCE

March. 2009 – Present **Freelance Designer** N/A
Web & Graphic Design, Website Administration

- Designed websites in HTML and using Content Management Systems (including the Official Humphrey Bogart website: HumphreyBogart.com, EugenioPardini.com, Chester-Morris.com, and others.)
- Worked with CSS/Stylesheets.
- Designed logos, book covers, album artwork, and more for numerous clients.
- Handled the restoration and repair of photographs for both online use and print.
- Implemented SEO techniques for tracking/search engine ranking.

Nov. 2008 – Jan. 2009 **The Philadelphia Public Record** Phila., PA
Graphic Designer/Production Assistant

- Maintained company website (Edited graphics, copy, and html pages, using Macromedia Dreamweaver, Photoshop, and FTP.)
- Designed and implemented graphics for publication
- Assisted Production Manager
- Expanded graphic capabilities to achieve better customer satisfaction
- Other duties as assigned

Mar. 2007 – Oct. 2008 **West LA Music** Los Angeles, CA

Senior Graphic Designer/Marketing Assistant

- Wrote press releases for industry events
- Maintained company website (Created and edited graphics, refreshed store advertisements and promotional materials for events, edited html pages and copy, uploaded files via FTP.)
- Designed graphics and advertisements for magazine use
- Collaborated with vendors for promotional events
- Other duties as assigned

Feb. 2003 – Feb. 2007 **The Philadelphia Public Record** Phila. PA
Graphic Designer/Production Assistant

- Designed and implemented graphics for publication
- Conceptualized and redesigned company header
- Expanded graphic capabilities to achieve better customer satisfaction
- Other duties as assigned

Apr. 1997 – Dec. 2002 **The Southwest Globe Times** Phila., PA
Staff Writer/Production Manager/Graphic Designer

- Composed articles ranging from human interest to investigative
- Restored graphics and photographs for publication
- Designed page layouts for digital workflow
- Corresponded with advertisers and printing company
- Responsible for upgrading graphic and publishing software
- Other duties as assigned

WEBSITES COMPLETED:

The Midnight Palace – A website focusing on classic films from silent era through the golden age. Affiliations include Warner Bros., Paramount, Disney, Sony, and numerous book publishers. <http://www.midnightpalace.com/>

HumphreyBogart.com – The official website of Humphrey Bogart, the Oscar-winning actor whose credits include The Maltese Falcon, Casablanca, The African Queen, and The Big Sleep, among countless others. <http://www.humphreybogart.com/>

The Chester Morris Web – A website focusing on Chester Morris, a versatile and recognizable actor who worked from the 1920s through the 1960s. <http://www.chester-morris.com>

EugenioPardini.com – The official website of Italian artist Eugenio Pardini (1912-2003). <http://www.eugeniopardini.com>

PROJECTS

39 Images – My graphic design website, offering design and website services to individuals and companies. Services include: website design, logos, CD and DVD artwork, photo restoration, posters, business cards, book covers, and much more. <http://www.39images.com>

The Films of Merle Oberon – I'm currently working on a book detailing the life and filmography of Merle Oberon, an actress who worked from the 1920s through the 1970s.

The Films of Leila Hyams – I'm in the research stage of a book on Leila Hyams, an actress of

the 1920s and 1930s.

INTERESTS AND MISC.

Antiques, vintage culture, classic films, writing, reading, psychology, history, philosophy, surrealism in art, traveling.

Volunteer, *The Egyptian Theatre*, Hollywood, CA.

Classic Film Committee, *The Colonial Theatre*, Phoenixville, PA.

AWARDS RECEIVED

2007 Silver Astral Award for website excellence – *The Midnight Palace*

2007 Webmaster Award – *The Midnight Palace*

2008 Comteche Award – *The Midnight Palace*